

OVERVIEW

For 2009, we've made editorial updates to *Continental* magazine to give more options to our action-oriented readers and to further support the goals of our advertisers. While many of the departments and features remain the same, we've added a number of new elements, which are noted below.

Monthly Departments Include:

The Go Section

Go Gadgets We continue our popular review of the latest and coolest technology for the tech-savvy audience onboard Continental Airlines' flights.

Go for a Spin In this section, we put one new vehicle through its paces, but also satisfy our auto-enthusiast readers with secondary coverage of another vehicle, and a review of tech gadgets or car lover accessories of a featured vehicle.

Go Explore We scour the world for the very best hotels, spas, restaurants, cultural events, entertainment highlights, and travel trends. In 2009, additional coverage will focus on [food and drink](#) and [environmentally-conscious products, hotels, and adventures](#).

Eat A review of the hottest restaurants and food trends with food so good, it will make readers want to visit that city just for dinner! Plus, [The Hungry Traveler](#) searches the world for three destinations with the very best of a particular food specialty.

Drink We spotlight the world's best drinking establishments where business people can pull up a bar stool and feel right at home. Plus, top sommeliers give their wine recommendations each month in [The Wine Shop](#).

Golf In this reformatted department, we take an in-depth look at a newly designed or renovated golf course in happening international and domestic destinations. Additionally, we cover local food and drink establishments nearby and take a look at courses with the best deals and discounts.

Fit to Travel Our regular column on health and fitness includes advice, running routes, and products to help readers advance their fitness goals.

Kiplinger's Money Spot Provided by *Kiplinger's Personal Finance*, this monthly column provides practical information about the world of finance and investing.

Fun & Games Crossword and Sudoku puzzles, plus fun cartoons to keep readers entertained during their trip.



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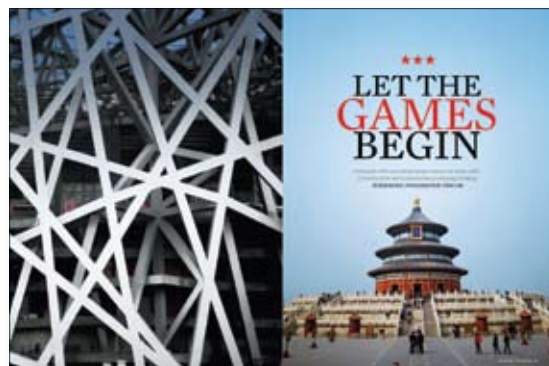
Monthly Features Include:

Been There Our signature travel narrative gives readers the opportunity to travel to worldwide destinations and explore them in depth. Plus, we offer up resources to help travelers navigate the featured city with tips on where to stay, eat, shop, and indulge.

The Guide We give readers an info-packed guide to activities, products, and cultural icons. From diamonds to the baseball diamond; from the Great White Way to the world of cricket, this feature entertains and informs.

Idea Makers We feature inspiring individuals from all areas of business and culture, and hear about the ideas that led to their success.

Idea of the Moment A regular feature exploring the latest trends in healthcare, education, the environment, and real estate. We give readers ideas for how to advance in their home and work lives.



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