

CONTINENTAL AIRLINES AWARDS

Continental sets itself apart from others in the industry with the superior product and service it delivers to customers every day. That commitment has been recognized by a variety of sources.

OAG Awards

OAG. Considered the top honors in the airline industry, these awards are based on votes by frequent flyers. Continental's recent OAG Awards include:

Best Airline Based in North America (2004 – 2008): For five years in a row, Continental has been named the Best Airline Based in North America.

Best Executive/Business Class (2003 – 2007): For five straight years, Continental was recognized for the excellent comfort, service, and value of its BusinessFirst product.

Airline of the Year (2004 and 2005): Continental was named Airline of the Year in 2004 and 2005.

Fortune Magazine Awards

For *Fortune* magazine's Most Admired Awards, corporate and airline executives, boards of directors, and industry analysts rank airlines based on attributes such as innovativeness, employee talent, quality of products and services, globalness, financial soundness, social responsibility, use of corporate assets, quality of management, and long-term investment value. Year after year, Continental is named as one of the most admired airlines.

Most Admired Global Airline (2004 – 2008): For five straight years, Continental has been rated the top airline in *Fortune* magazine's annual airline industry list of Most Admired Global Companies. Continental placed No. 1 in all categories of measurement.

Most Admired U.S. Airline (2006 – 2007): Continental was also rated the most admired U.S. airline on *Fortune's* America's Most Admired Companies airline industry list. Continental ranked highest in nearly all key categories.

Additional Noteworthy Recognition Includes:

- Best Airline for North American Travel by *Business Traveler Magazine* readers (2006)
- Best Airline in *Latin Trade Magazine's* "Best of Latin America" (2007)
- Best Domestic Airline, Best for Customer Service by *Executive Travel Magazine* (2008)

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